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March 2025

VENUE

**Pragati Maidan, Hall No. 6,
India Trade Promotion
Organisation (ITPO)
New Delhi**

Highlights:

- **Green & Clean Energy**
- **Building & Construction Materials**
- **Electrical & Electronics**
- **Agro & Food Processing Industries**



About Us

Indian Industries Association (IIA) is a premier association dedicated to promoting the growth & development of Micro, Small, and Medium Enterprises (MSMEs) across India. Established in 1985, IIA has been at the forefront of fostering innovation, building industry capabilities, & advocating for the interests of MSMEs at both regional & national levels. With over 20 years of expertise in organizing exhibitions, IIA has become a trusted name in creating impactful platforms that connect businesses, showcase advancements & drive industrial growth. These exhibitions provide unparalleled opportunities for MSMEs to access new markets, build networks, and explore technological advancements. Prominent Exhibitions Organized by IIA are India Food Expo, India Solar Expo, Defence Expo, EV expo etc.

Build Bharat Expo-2025 offers a unique platform dedicated to advancing India's industrial sector, with a strong focus on supporting MSMEs and traditional industries. Spanning across a wide array of industries—including Clean Energy, Construction, Electricals & Electronics, and Engineering components, machines & supplies—the expo showcases products and solutions tailored for the Indian manufacturing driven landscape. Unlike other expos that focus on urban tech solutions and smart cities, Build Bharat highlights the importance of sustainable manufacturing, localized supply chains, and technological empowerment of regional industries, aiming to foster growth in every corner of India leading to Build Bharat.

Why Attend Build Bharat Expo-2025?

- **Expand your business:** Network with key industry players, manufacturers, and suppliers from various sectors across India and the globe.
- **Discover innovations:** Explore the latest products, technologies, and services designed to accelerate India's industrial growth.
- **Strategic Partnerships:** Connect with potential business partners, government representatives, and stakeholders in the industrial ecosystem.
- **Knowledge Sharing:** Attend insightful seminars, workshops, and panel discussions on industry trends, innovations, & business opportunities.

Products & Sub-products for display in Build Bharat Expo -2025

S.No	Main Products	Sub Products
1.	Green & Clean Energy	<ul style="list-style-type: none">◦ Renewable energy components (e.g., solar panels, biofuel machinery)◦ Waste-to-energy solutions◦ Energy-efficient appliances and solutions
2.	Building & Construction Materials	<ul style="list-style-type: none">◦ Eco-friendly construction materials◦ Lightweight building components◦ Rural and affordable housing materials
3.	Electrical & Electronics	<ul style="list-style-type: none">◦ Industrial electronics and appliances◦ Testing and calibration equipment◦ Energy-efficient industrial lighting◦ Components & Supplies
4.	Agro & Food Processing	<ul style="list-style-type: none">◦ Organic and sustainable food products◦ Food processing machinery and equipment◦ Packaging & Packaging machines◦ Component & Supplies

Visitors Profile

Delegates from within and outside India interested in the following will benefit from Build Bharat Expo 2025

- Manufacturers, distributors, and suppliers from the represented sectors.
- Policy-makers and government representatives.
- Industrial experts, engineers, and business leaders.
- Investors and entrepreneurs looking for new opportunities.
- Exporters and importers exploring global trade options.

Stall Tariff

Standard Rate	Domestic Exhibitor Rate (INR/Sqm)	International Exhibitor Rate (USD/Sqm)
Built-up Stall	INR 12000	\$200
Raw Space	INR 11500	\$195

Note: GST Applicable on the above rates @18%

SPONSORSHIP OPPORTUNITIES

Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall Space	84 Sq.mt.	48 Sq.mt.	27 Sq.mt.	18 Sq.mt.
Mention in Radio Publicity	✓	✓	×	×
Link on IFX-2022 website with company's logo	✓	✓	✓	✓
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	✓	✓	✓	✓
Exhibitor's Logo in Advertisements / Promotional Material / Website	✓	✓	✓	✓
Logo on Backdrops of inaugural function etc.	✓	✓	✓	✓
Logo on Hoardings & Main Entrance Gates	✓	✓	✓	✓
Logo on Visitor's Invitees/ Exhibitors Directory & Event Report	✓	✓	✓	✓
Permission to display the company's Banner(s) at the venue of the Exhibition	4	3	2	1
Company's Product / Services Emailer to more than 13500 members of IIA & Visitor Registered online prior of start of the event	4 E-mailers	3 E-mailers	2 E-mailers	1 E-mailers
One page Colour advertisement in IIA News Magazine / event report	4 Intersections	3 Intersections	2 Intersections	1 Intersections
Sponsorship Amount excluding GST @18%	INR 40 Lacs	INR 20 Lacs	INR 10 Lacs	INR 5 Lacs

Bank Details :-

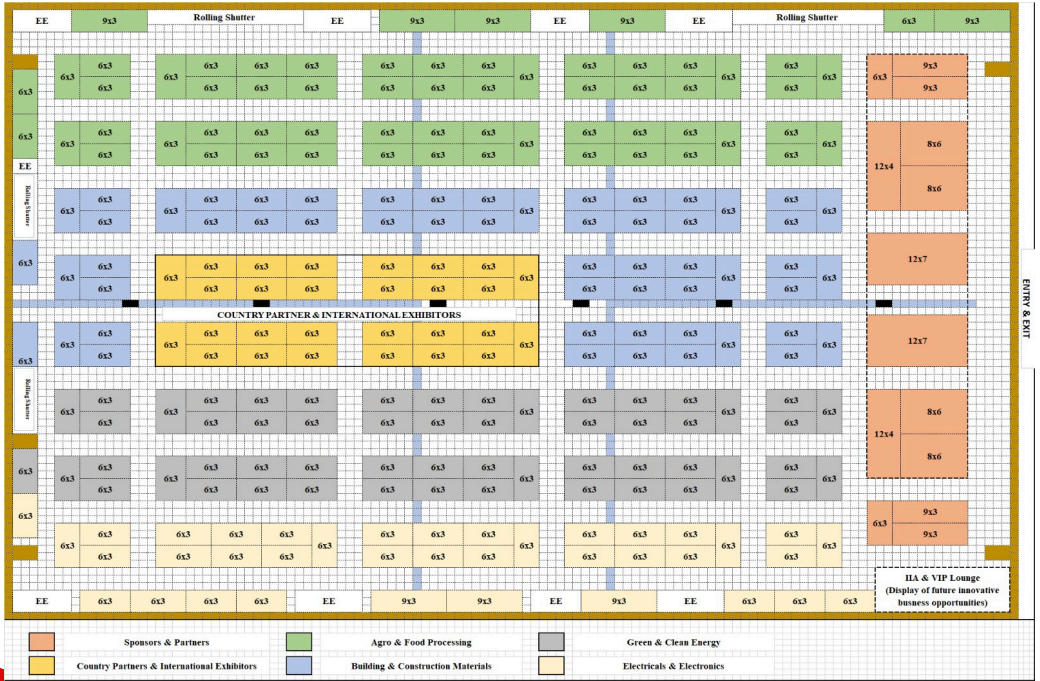
Account Name: INDIAN INDUSTRIES ASSOCIATION
Bank Name: HDFC BANK
Branch: Kanpur Panki
A/c Number: 50100485877002
IFSC CODE: HDFC0004785

Indian Industries Association
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Scan & pay with Cards and UPI



Event Details

Event	Date	Timing	Venue
Inaugural Ceremony & Exhibition	19.03.2025	10:00 AM to 07:30 PM	Pragati Maidan, Hall No. - 6, ITPO, New Delhi
Seminar on Industry Sector & Exhibition	20.03.2025	10:00 AM to 07:30 PM	Pragati Maidan, Hall No. - 6, ITPO, New Delhi
Closing Ceremony & Exhibition	21.03.2025	10:00 AM to 07:00 PM	Pragati Maidan, Hall No. - 6, ITPO, New Delhi

Contact Us



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