

India Food Expo 2019

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Inauguration of India Food Expo-2019 by the Chief Guest Hon'ble Deputy Chief Minister U.P., Shri Keshav Prashad Maurya on 8th Nov 2019 at IIA Bhawan Ground, Lucknow, U.P.

PREAMBLE

Food processing has an important role to play in linking Indian farmers to consumers in the domestic and international markets. The industry engages approximately 1.85 mn people in around 39,748 registered units with fixed capital of \$ 32.75 bn and aggregate output of around \$ 158.69 bn.

Major industries constituting the Food processing industry are grains, sugar, edible oils, beverages and dairy products. The key sub-segments of the Food Processing industry in India are: Dairy, Fruits & Vegetables, Poultry & Meat processing, Fisheries, Food retail etc.

For fostering the business interests in domestic and exports sales promotion, sourcing machines and equipment, ingredients, packaging materials and expertise in Food Processing, Indian Industries Association & Department of Horticulture & Food Processing U.P jointly organized 7th edition of 'India Food Expo-2019' IFX- 2019 in Lucknow, UP from 8th to 10th Nov 2019.

HIGHLIGHTS OF 7TH IFX-2019

EXHIBITION

- 55 Food Processing Sector related companies including FMCG, Equipment, Machinery and Technology in India participated in this expo as Exhibitors and displayed their products & services in 76 Exhibition Stalls.
- Exhibition was organized in 15000 Sqft Carpet Area.

The list of Exhibitors participated in IFX-2019 is as under: -

Sl. No.	Exhibitor Names	Sl.No.	Exhibitor Names
1	Dep. Of horticulture & Food Processing	19	CIMAP
2	RLRC (BL Agro)	20	CISH
3	Pritul Machine	21	CFTRI
4	Dezzerts	22	Bank of Baroda
5	Authentic Deginer	23	SIDBI
6	Aveyukta Industries	24	ACA Cashew Fresh Private Limited
7	Spentech India	25	Modern Snacks
8	Vidhata Foods	26	Bhoomi Controls
9	Airvista	27	A. P. Bakers
10	Ice Make Refrigeration Limited	28	Mohani Tea Leaves (P) Ltd.
11	Madhu Enterprises	29	Badshah Bikaner Food Products Pvt. Ltd,
12	HAHN+KOLB Tools Private Limited	30	Speed Motors
13	Goyal Kitchen	31	Rich Graviss
14	Setia Exim	32	TR Foods
15	Tirupati Balaji Fibers Ltd	33	Yash Papers
16	Royal Honey and Bee Keeping	34	Panchwati Prayogshala
17	NSIC	35	Sainik Enterprises
18	NBRI	36	Indian Institute of Packaging

Sl. No.	Exhibitor Names	Sl.No.	Exhibitor Names
37	U. D. food products pvt ltd	47	Sapna Grmodityog
38	Himfresh Organic Pvt Ltd	48	Devine Herbal
39	Dhamija Grinder	49	IMC Herbal
40	Oudh Oxygen Pvt Ltd	50	Mahesh Namkeen
41	Neni Memi Foods (Shah)	51	Gauri Foods
42	VK Homes (Shah)	52	Super Honey
43	IITR	53	Radiase Enterprises
44	IIA Grt Noida (Anmol Biscuits)	54	Herbs 4 you
45	Cremika	55	Baked for Indulgence
46	Grandma Millets		

Glimpses of Exhibitor's Stall in IFX and Visitors taking keen interest therein.







Visitors

- More than 5000 visitors visited the Exhibition on three days i.e. 8th to 10th Nov 2019.
- Visitors from all sections of the society i.e. Start-ups/prospective & existing entrepreneurs, Professionals & Academicians, Students & general public thronged in large numbers in the exhibition.

Seminars

- Concurrent Seminars on Food Processing Industry was organized on 8th Nov & 9th Nov 2019.
- More than 500 participants attended the Seminar.

Feedback

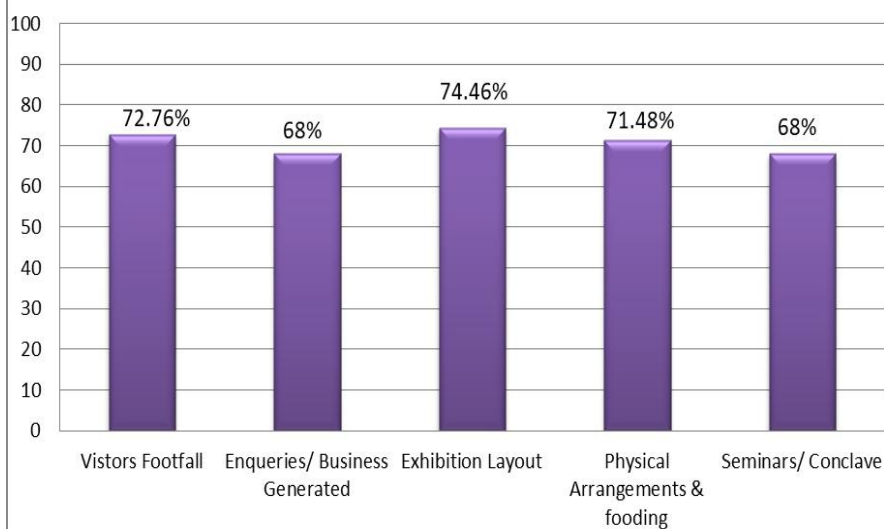
- In order to evaluate the success of the IFX-2019, a comprehensive feedback was obtained from the Exhibitors on 6 different Parameters. Overall Feedback received is positive and almost all the exhibitors expressed their willingness to participate in 8th Edition of India Food Expo.

In order to evaluate the success of the Food Expo and the Seminar, a comprehensive feedback was obtained from the Exhibitors on 6 different performance parameters i.e Visitor Footfall, Enquires/ Business Generated, Exhibition Layout, Physical Arrangements & Fooding, Seminars and willingness to participate in 8th edition of IFX-2020.

Positive feedback is received from almost all exhibitors; however, some suggestions were also received for further improvement for the exhibition next time.

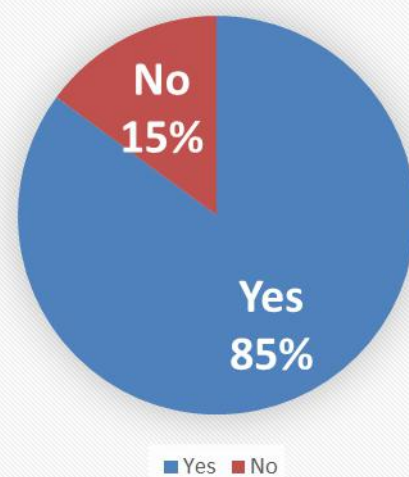
Bar Chart showing the feedback score on different performance parameters of IFX is given below:

Bar Chart showing the average feedback scores on different parameters



Willingness to participate in 8th Edition of India Food Expo-2020

Willing to Participate



Day to day proceedings of India Food Expo- 2019

Curtain Raiser Press Conference- 7th Nov 2019

A Curtain Raiser press conference was organized at IIA Bhawan, Lucknow on 7th Nov 2019 to announce the activities of IFX-2019, participation of Food Processing sector related Companies, type of Products / services to be displayed, benefits to the Visitors etc. Large number of Media representatives from prominent Print and Electronic media participated in the Curtain Raiser Press Conference addressed by Shri Pankaj Kumar, President IIA, Shri Manmohan Agarwal, General Secretary IIA, Shri Chetan Deo Bhalla, Chairman IFX Organizing Committee.



Day-1

Inauguration of India Food Expo-2019- 8th November 2019

3 Days India Food Expo-2019 was kick started with Inauguration on 8th Nov 2019 by the Chief Guest Hon'ble Deputy Chief Minister Uttar Pradesh Shri Keshav Prashad Maurya, Principal Secretary Horticulture & Food Processing, Govt. of U.P. Shri Sudhir Garg.

Smt. Sanyukta Bhatia, Mayor of Lucknow presided over the inauguration ceremony.



Lighting of Lamp by Hon'ble Deputy CM of UP Shri Keshav Prashad Maurya during Inauguration of India Food Expo-2019 at Lucknow

Dr. S.B. Sharma, Director Horticulture & Food Processing Govt. of U.P & Other Senior Officers of Department of Horticulture & Food Processing, National President IIA Shri Pankaj Kumar, General Secretary IIA Shri Manmohan Agarwal, Indian Food Expo-2019 Organizing Committee Chairman Shri Chetan Bhalla and other delegates from Government, IIA and Private Companies were also present to grace the occasion.



Along with all dignitaries Chief Guest visited the stalls displaying Food Processing Machinery, Agro & Food Processing Technologies, Agri & Food Processing Products developed by Research Institutions, Food Product testing facilities, Innovative Food Products, Consumer Food Products & Food Processing Industries Policies & Schemes.



Hon'ble Deputy CM of UP Shri Keshav Prashad Maurya along with other delegates from Government and IIA visited the Stalls during Inauguration fo India Food Expo-2019 at Lucknow on 8th Nov 2019.

There after all the dignitaries moved to the conference hall of IIA Bhawan for the inaugural function of India Food Expo-2019.

In his inaugural address Hon'ble Deputy CM said that अब वह समय चला गया है जब उद्यमी को अपना उद्योग चलाने में डर लगता था। हमारी सरकार में आप निडर होकर काम करें। उद्योगों को बहुत सारी समस्याएँ आती हैं परन्तु ऐसी कोई समस्या नहीं है जिसका समाधान सरकार के पास नहीं है। खाद्य प्रसंस्करण उद्योगों को प्रदेश में स्थापित करने के लिए सरकार ने एक अच्छी पालिसी बनायीं है जिसके बाद आज तक प्रदेश में ३३० नई खाद्य प्रसंस्करण इकाईयाँ स्थापित हो चुकी हैं परन्तु देश में सबसे बड़ा राज्य होने के नाते हम इस आंकड़े से संतुष्ट नहीं हैं हमें इसे हजारों और लाखों में ले जाना है। प्रदेश से जो पहले उद्यमियों का पलायन होता था वह अब नहीं होगा हमने ऐसी परिस्थितियाँ सृजित कर दी हैं।



Hon'ble Deputy CM of UP Shri Keshav Prashad Maurya addressing the audience

प्रदेश में जितनी कोल्ड चेन चाहिए उतनी दी जाएगी जिसके लिए जो भी प्रयास करने होंगे प्रदेश सरकार करेगी। एक और मांग कि खाद्य प्रसंस्करण उद्योग को मौसमी उद्योग का दर्जा दिया जाना चाहिए पर श्री मौर्या ने कहा कि इस पर भी वार्ता करेंगे और उसका समाधान निकालेंगे। प्रदेश सरकार उत्तर प्रदेश को देश में नंबर एक बनाने के लिए उद्यमियों के साथ है।”

Mayor of Lucknow Smt. Sanyukta Bhatia in her address said that “लखनऊ विभिन्न प्रकार के खाद्य व्यंजनों के लिए विश्व प्रसिद्ध है और मुझे खुशी है कि मेरे इस शहर में आई0आई0ए0 द्वारा इंडिया फूड एक्सपो का आयोजन किया जा रहा है जिसमें अनेक ऐसे खाद्य पदार्थों एवं तकनीकों का प्रदर्शन हो रहा है।



Shri Sudhir Garg, Principal Secretary, Horticulture & Food Processing, Govt. of UP addressing the audience

Sudhir Garg, Principal Secretary, Horticulture & Food Processing, Govt. of UP said that “कि आई0आई0ए0 को गाँव के लोगों को खाद्य प्रसंस्करण उद्योग लगाने के लिए प्रोत्साहित करना चाहिए तथा इंडिया फूड एक्सपो का आयोजन लखनऊ से बहार भी करना चाहिए।

National President of IIA Shri Pankaj Kumar said that “इंडियन इंडस्ट्रीज एसोसिएशन शुरू से ही प्रदेश में खाद्य प्रसंस्करण उद्योगों को बढ़ावा देने के लिए कृत संकल्प रही है।”

The inaugural program was moderated by Shri Manmohan Agarwal, General Secretary IIA and Shri Rajneesh Sethi Co-chairman India Food Expo Organizing Committee presented Vote of Thanks at the conclusion of the Inaugural function



Seminar

“OPPORTUNITIES FOR SETTING UP FOOD PROCESSING INDUSTRIES” on 8th Nov 2019



On Inauguration day of India Food Expo on 8th Nov 2019 concurrent Seminar on “Opportunities for setting up Food Processing Industries” was also organized. Seminar was attended by more 250 delegates from all over UP. Details are as under:-

Session-I

Session Chairman: Dr S.B.Sharma, Director Horticulture & Food processing U.P

Session Moderator: Shri Chetan Bhalla, Chairman IFX Organising Committee

Sl. No.	Topic/Activities	Speakers
1	Technologies, Services and Consultancies available at CFTRI	Technologies, Services and Consultancies available at CFTRI
2	Technologies, Services and Consultancies available at NBRI	Dr Manjoosha Srivastava, Principal Scientist CSIR-NBRI
3	Opportunities for setting up Food Processing Industries in UP	Dr S.K. Chauhan, Director RFRAC

Session-II

Session Chairman: Dr R.P Singh, Managing Director RLRC Pvt Ltd

Session Moderator: Shri Shri Rajnish Sethi, Co-Chairman IFX Organising Committee

Sl. No.	Topic/Activities	Speakers
1	Opportunities for Setting up Food processing Industries in U.P.	Dr S.K.Chauhan, Director RFRAC
2	Research Based Herbal Products	Dr. Dinesh Kumar, Scientist CSIR-CIMAP
3	Opportunities for Primary Sourcing , Franchises and using machineries for setting up food processing industries	Dr R.P Singh, Managing Director RLRC Pvt Ltd and Dr Nithin Singh, Director Royal Honey & Bee Keeping Society

Day-II

Seminar on “Food Processing Industry Technologies, Policies, Financing and Food Safety” - 9th Nov 2019

On the second day i.e. 9th Nov 2019, Seminar on “Food Processing Industry Technologies, Policies, Financing and Food Safety” was organized concurrently with the India Food Expo -2019 at IIA Bhawan, Lucknow. This Seminar was attended by more than 200 delegates. The Seminar was addressed by the prominent experts.

Session-I



Key Speakers setting on the dias for the 1st Session of the Seminar held on 9th Nov 2019

1st Session of the Seminar was Chaired by Special Secretary Department of Horticulture & Food Processing, U.P. Mr. Sahdev, I.A.S. In his address Mr. Sahdev informed the Seminar delegates about the special features of Food Processing Policies of U.P. as well as the activities and facilities being provided by the department.

Dr. Madhav Chakarborty Regional Head, Indian Institute of Packaging Delhi gave presentation on “Latest Packaging Techniques for Food Products”.

AGM Bank of Baroda Mr. Ajoy Kumar Sharma & Branch Manager SIDBI, Mr. Mukesh explained about the availability of finance for Food Processing Industries.

Mr. Vijay Yadav, Deputy Director Food Processing Dept. Govt. of U.P. highlighted the benefits of setting up Food Processing Industries.

Session-II

The second session of the Seminar was Chaired by Prof. Alok Dhawan, Director Indian Institute of Toxological Research. In his address he stressed upon the production of quality food products free from adulteration and said that today's consumers would like to pay more for quality food products rather than to buy inferior products.

Dr. S.K. Chauhan, Director Regional Food Research & Analytical Center explained about the facilities available in the Center for Food Research & Testing.

Mr. Vijay Yadav, Depty Director, Food Processing Department, U.P. explained the Rule & Regulations of FSSAI & the need /importance to follow these.

Dr. S.P. Singh Designated Officer Food Safety & Drug Administration Dept. U.P. shared the information & activities of his department.

Dr. Sandeep Kumar Sharma, Senior Scientist Indian Institute of Toxological Research made a presentation on the Technologies available in the Institution for Testing Food Products.

India Food Expo Organizing Committee Chairman Shri Chetan Bhall and Co- Chairman Shri Rajneesh Sethi moderated both the sessions.



Key Speakers setting on the dais for the 2nd Session of the Seminar held on 9th Nov 2019



Day-III**Closing Ceremony - 10th Nov 2019**

Three days India Food Expo-2019 was successfully concluded on 10th Nov 2019 at IIA Bhawan, Lucknow. Dr Mahendra Singh, Hon'ble Cabinet Minister, Jal Shakti Uttar Pradesh was the Chief Guest.



Chief Guest for the closing ceremony of India Food Expo-2019 Dr. Mahendra Singh, Hon'ble Cabinet Minister, Jal Shakti Uttar Pradesh visited the Stalls.

The Chief Guest along with the National President IIA Shri Pankaj Kumar and General Secretary IIA Shri Manmohan Agarwal visited the stalls in the exhibition and obtained the feedback from Exhibitors on their experience in three days of the Exhibition.

In his address Dr Mahendra Singh, Hon'ble Cabinet Minister, Jal Shakti Uttar Pradesh said that माननीय प्रधानमंत्री के 5 ट्रिलियन डालर इकॉनमी के लक्ष्य में उ0प्र0 का हिस्सा एक ट्रिलियन डालर निर्धारित किया गया है। इससे यह साबित होता है कि देश की अर्थव्यवस्था में उ0प्र0 का कितना महत्वपूर्ण स्थान है। अनेक विशेषज्ञों का मत है कि उ0प्र0 की एक ट्रिलियन डालर इकॉनमी के लक्ष्य को प्राप्त करने में कृषि, डेयरी एवं खाद्य प्रसंस्करण उद्योगों का सबसे अधिक योगदान होगा। इसलिये मैं इण्डियन इण्डस्ट्रीज एसोसिएशन को प्रदेश में सबसे बड़ी फूड इण्डस्ट्री प्रदर्शनी "इण्डिया फूड एक्सपो" का आयोजन करने के लिये बधाई देता हूँ। इण्डिया फूड एक्सपो प्रदर्शनी में जिस प्रकार की टेक्नोलॉजी, मशीनें एवं उत्पाद प्रदर्शित किये हैं उससे ज्ञात होता है कि हमारे देश एवं प्रदेश में उद्यमियों ने बहुत प्रगति की है। उद्यमी समाज में एक ऐसा घटक है जो समाज को बहुत कुछ देते हैं और बहुत कम लेते हैं इसलिये मैं उद्यमियों का बहुत सम्मान करता हूँ। आदरणीय योगी आदित्यनाथ जी के नेतृत्व में उ0प्र0 सरकार प्रदेशवासियों को एक ऐसा शासन दे रही है जिसमें स्पष्टता के साथ-साथ दृढ़ता है। इसका सबसे बड़ा प्रमाण यह है कि कुम्भ मेले में दुनिया भर से 25 करोड़ से अधिक श्रद्धालु आये परन्तु किसी को भी खरोच तक नहीं आयी। इसलिये प्रदेश के उद्यमी वर्तमान सरकार के शासन में सुरक्षित महसूस कर सकते हैं। आई0आई0ए0 के राष्ट्रीय अध्यक्ष की इस चिन्ता पर की प्रदेश में उद्योगों को पानी उपलब्ध नहीं हो रहा है, माननीय मंत्री डा0 महेन्द्र सिंह ने बताया कि उ0प्र0 सरकार इस समस्या के बारे में जागरूक है और हमारा पूरा प्रयास है कि आप जहां भी जल चाहेगे आपको उपलब्ध करायेगे।



Chief Guest for the closing ceremony of India Food Expo-2019 Dr. Mahendra Singh, Hon'ble Cabinet Minister, Jal Shakti Uttar Pradesh and IIA President Shri Pankaj Kumar setting on the dais.

In the closing ceremony of India Food Expo 2019, the 1st prize for the best stall was bagged by Pritul Machine, Muzaffarnagar, the 2nd prize went to RLRC, Bareilly and the 3rd Prize to Cremica, Lucknow. Consolation prize for the best stall was given to Setai Exim.



1st Prize bagged by M/s Pritul Machines from Muzaffarnagar



2nd Prize bagged by M/s B.L. Agro from Bareilly



3rd Prize bagged by M/s Cremica from Lucknow



Consolation Prize to M/s Setia Exim from Lucknow



Audience Gathered for Closing Ceremony of India Food Expo-2019 at IIA Bhawan, Lucknow