



Build Bharat Expo-2025

19th – 21st March 2025 | Pragati Maidan, Hall No-6, ITPO, New Delhi

Organizer: Indian Industries Association (IIA)

SPONSORSHIP OPPORTUNITIES

Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall Space	84 Sq.mt.	48 Sq.mt.	27 Sq.mt.	18 Sq.mt.
Mention in Radio Publicity	✓	✓	×	×
Link on IFX-2022 website with company's logo	✓	✓	✓	✓
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	✓	✓	✓	✓
Exhibitor's Logo in Advertisements / Promotional Material / Website	✓	✓	✓	✓
Logo on Backdrops of inaugural function etc.	✓	✓	✓	✓
Logo on Hoardings & Main Entrance Gates	✓	✓	✓	✓
Logo on Visitor's Invitees/ Exhibitors Directory & Event Report	✓	✓	✓	✓
Permission to display the company's Banner(s) at the venue of the Exhibition	4	3	2	1
Company's Product / Services Emailer to more than 13000 members of IIA & Visitor Registered online prior of start of the event	4 E-mailers	3 E-mailers	2 E-mailers	1 E-mailers

One page Colour advertisement in IIA News Magazine / event report	4 Intersections	3 Intersections	2 Intersections	1 Intersections
Sponsorship Amount excluding GST @18%	INR 40 Lacs	INR 20 Lacs	INR 10 Lacs	INR 5 Lacs

OTHER SPONSORSHIP OPPORTUNITIES

Deliverables	Visitors & Exhibitors Badges Sponsorship
Free Built-up Exhibition Space	18 Sq.mt.
Free Space for Banners /Standees (Max. Size 6x3ft)	1
Logo on Website	✓
Company's Audio Visual presentation/ Film in the conference during Tea/ Lunch Break	✓
Company brochure inserted in the Seminar delegate kit	✓
Sponsorship Amount	INR Rs.10 Lacs

Bank Details :-

Account Name: INDIAN INDUSTRIES ASSOCIATION
Bank Name: HDFC BANK
Branch: Kanpur Panki
A/c Number: 50100485877002
IFSC CODE: HDFC0004785

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